

LIFE BEAT

HEALTH-E-QUIP • SPRING 2005

~ 13TH ANNUAL ~

CUSTOMER APPRECIATION!

Thirteen is your lucky number if you attend the 13th annual Customer Appreciation and Wheelchair Fair Event from **9:30 a.m. to 4 p.m. Thursday, May 19!**

This year's event will offer:

FREE WHEELCHAIR CLEANING
...watch us work!

FREE MINOR REPAIRS AND ESTIMATES...as you wait!

- to showcase respiratory products
- and answer your questions!

- **DRAWINGS**...for products and gift certificates!

- **REFRESHMENTS**...enjoy *free* hot dogs, popcorn and drinks!

- **LIVE KWBW BROADCAST**
...hear all about it 8:30 - 11 a.m.!

2005 CUSTOMER APPRECIATION AND WHEELCHAIR FAIR EVENT

**THURSDAY, MAY 19
9:30 A.M. - 4 P.M.**

FREE CPAP FILTER...when you bring your CPAP machine in for a pressure check.

PRODUCTS AND EDUCATION
...wheelchairs, three- and four-wheel scooters, seating systems, scooter lifts and related products.

Representatives from Pride, Sunrise, Permobil, Roho and AES Group will be on hand to answer your questions.

We'll also have representatives

- Whether you want a *free* wheelchair cleaning, want to check out the exciting in-store specials, or just want a yummy hot dog and soda, be sure to attend our 13th annual Customer Appreciation and Wheelchair Fair Event **May 19!**



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Know a graduating nurse?



Give the *perfect* graduation gift!

All nurse supplies such as stethoscopes, scissors, watches and blood pressure units are on sale!

20% off!

May 1 - 14



Service department installs confidence...

April showers!



**April showers bring
May money!
Find three umbrellas
(like above)
in this issue.**

**Then call
customer service at
620-665-0528
for a chance to win a
\$25 gift certificate!**

**Last issue's winner
is Elma Breaux
from Hutchinson!**

**ALL
STAIR
LIFTS
\$300 OFF**

During the month of June!



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For the past five years 18-year-old Macy Marshall has been able to do something she wasn't able to do before – go up and down the stairs in her home by herself.

That's because Macy's parents, Regan and Crystal Marshall, had a Bruno Electra-Ride II stairlift installed in their home.

"We had to find an alternative for our daughter," said Crystal.

"Macy's physical condition doesn't allow her to bend her knees, making it nearly impossible for her to navigate stairs. I saw a stairlift in a church I visited in Salina and that's what gave me the idea to get one installed in our home," added Crystal.

"I've been a customer of Health-E-Quip for years, so I knew that was the place to go when I started looking for stairlifts. I wanted someone in town who was available to come out and fix the lift if anything should happen to it, and I knew Health-E-Quip would," she said.

- Health-E-Quip provided the
- Marshalls with the information
- they needed to choose the lift
- that best fit their home. Once a
- lift was chosen, Health-E-Quip's
- service department measured the
- Marshalls' stairs to be sure the
- model they wanted would fit,
- then custom-ordered the lift for
- them. The Marshalls chose the

Bruno Electra-Ride II stairlift

because the style fit closer to their wall than some of the other available models. Health-E-Quip carries both Bruno and Access Industries stairlifts.

"When the lift arrived, Health-E-Quip's service department came out to install it. It only took them a couple of hours. And before they left, they gave us a demonstration on how to run it, and how to

- maintain it so it would continue
- to run smoothly and safely,"
- added Crystal.
- All stairlifts installed by Health-
- E-Quip are backed by a one-year
- warranty on parts and labor.
- "Two months ago we had new
- carpeting put in. Health-E-Quip
- came out, removed the stairlift,
- and reinstalled it after the
- carpeting was put down," said
- Crystal. "That's the kind of service
- I've come to expect from them!"



**Macy Marshall on the
Bruno Electra-Ride II
stairlift ordered
and installed by
Health-E-Quip.**



Purchase a scooter lift
during the month of
May and receive
\$50 off
installation!


SCOOTER LIFTS & SCOOTERS ON SALE!

Take your scooter along for the ride!



A Bruno Scooter-Lift SR.® is pictured.

More than a dozen types of lifts are available to transport

- scooters, whether you own a
- car, van or truck!
- And if your lift ever needs
- service or repair, Health-E-Quip
- comes through with our certified
- repair center. 

**All scooters
and
scooter lifts**


15% off!

(During the month of May!)

Keep your cool!

Whether you're exercising or just enjoying a warm summer day, Amoena's Classic Light with Climate Control breast form will help keep you cool and comfortable.

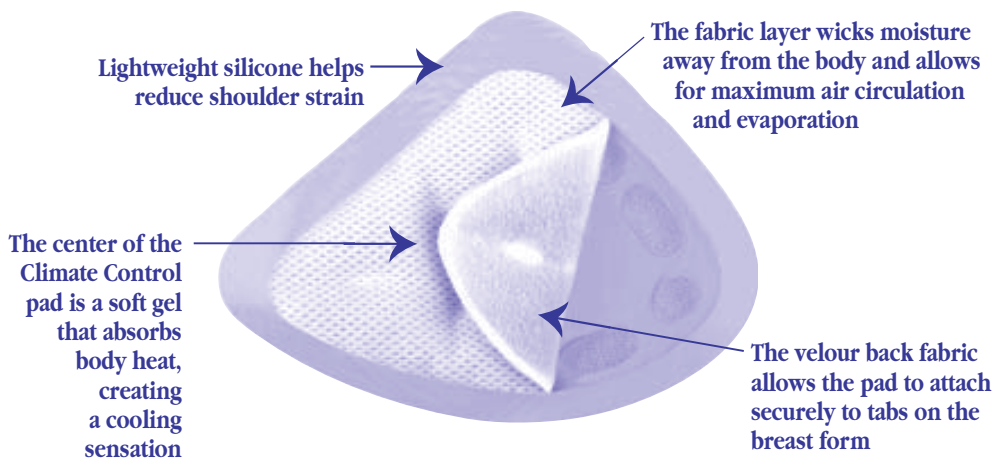
Amoena's new lightweight, post-mastectomy breast form features a patented, two-part

- removable Climate Control pad.
- The soft gel layer absorbs body
- heat from the chest wall, while
- the soft fabric layer wicks
- moisture away from the chest
- wall.
- To experience a whole new
- level of comfort, visit Health-E-
- Quip for a personal fitting! 



Bring in your
CPAP machine
for a
pressure check
during the
month of May
and receive a

**FREE
CPAP
FILTER!**



The company you choose...

HEALTH-E-QUIP AT A GLANCE

HOME MEDICAL EQUIPMENT AND SUPPLIES

...for sale and rent

HOME MEDICAL SERVICES

...24-hour emergency service
on life-support equipment plus
regular equipment checks

RETAIL PRODUCTS

...specialized products plus
those designed for your
comfort and convenience

EDUCATION

...free seminars and special
events of interest to *you*

SERVICE

...with sensitivity, respect,
confidentiality and the highest
of ethical standards

OUTREACH

...serving those in Hays,
McPherson, Russell and Salina

McPHERSON/SALINA

1318 North Main • McPherson
620-241-3034 • 888-721-9436

RUSSELL/HAYS

718 North Main • Russell
785-483-2166 • 888-201-6265

Accredited by JCAHO

620-665-0528

800-247-0292

www.health-e-quip.com

LIFEBEAT

Published three times a year by

HEALTH-E-QUIP

You have a choice when deciding which company will provide your home medical equipment.

When making that decision, it's important you understand what is happening behind the scenes to provide you the right equipment in a timely manner.

ACCREDITATION AND AFFILIATION...

Health-E-Quip is accredited by the Joint Commission on the Accreditation of Healthcare Organizations (JCAHO), certifying adherence to the highest standards in all aspects of operations.

HEQ also is affiliated with The MED Group. Only one in ten applicants for MED Group membership is accepted. Membership is limited to providers making a commitment to excellence in home medical equipment services.

PROCESSING THE PAPERWORK...

When you call or come in, our customer service representatives obtain enough information to provide you the correct equipment. We then properly

- process your application to insure
- you the optimal reimbursement.
- **THE DELIVERY...**
- Our trained, certified staff,
- adequate inventory and delivery
- vehicles assure that your
- equipment will be available and
- delivered in a timely manner.
- **CONTINUING SUPPORT...**

Our respiratory therapists make sure you receive the care and expertise that only trained, on-staff professionals can provide.

They not only set up your equipment and teach you how to properly use it, but also schedule periodic maintenance on the equipment.

Emergency

- service is available 24 hours a
- day if a piece of equipment
- malfunctions or an emergency
- occurs, such as a power outage.
- **YOU CHOOSE...**

Choose wisely. It is important to your well-being to select a company committed to high standards.

- We strive to be the best, offer
- the best and network with the
- best.



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It is important
to your
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high standards.**

RETURN SERVICE REQUESTED

803 East 30th Street
Hutchinson, Kansas 67502

Health-E-Quip

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